

A red pushpin is stuck into a map, symbolizing a specific location or target market. The map shows various streets and landmarks, with a red pushpin placed over a specific area.

**A SMALL INVESTMENT. A FEW HOURS OF TIME.
RESULT: FAST ANSWERS TO YOUR MOST VEXING EXPORT QUESTIONS.**

A short one-on-one consulting engagement that answers key export questions.

OVERVIEW

All businesses want to export successfully. But many have exporting challenges that are hard to solve. Which markets fit best? Is the market we are in the correct market? Why are my distributors not selling? Is my marketing message working? Channelspark can help answer these questions quickly & effectively.

PROCESS & TOPICS

Channelspark will review a company's product and website, and interview executives, onsite or remotely, to perform an assessment and produce a short report with answers & an action plan.

Topics for analysis include:
BEST FIT MARKET
MARKET VALIDATION
PARTNER REVIEW
MARKETING REVIEW

EXPERIENCE

The ExportSpark Assessment is based on decades of experience & working with hundreds of companies in over 15 sectors on exporting. The goal of the Assessment is to prevent wasting money on incorrect export choices, including travel or taking expensive training programs.

TO BOOK YOUR ASSESSMENT, VISIT WWW.EXPORTSPARK.COM