



LEARN. ASSESS.
START AN EXPORT PLAN.

A training workshop that helps businesses prepare for exporting.

OVERVIEW

The workshop involves up to 2 hours of introductory export training, onsite or remote, delivered by exporting specialists. The course covers exporting best practices such as export readiness, choosing a best fit market & effective international sales & marketing.

BENEFITS

Attendees will quickly learn how to prepare for exporting, including recommendations on staffing, strategy, conducting effective research, sales strategy & valuable international marketing tips & tricks. The course provides the core elements for companies to include in an Export Plan.

PROCESS

The workshop is open to any Canadian businesses that have domestic customers and are not currently exporting. Courses can be done onsite at the company's location, online via webinar or in partnership with a local Chamber or Board of Trade.

TO BOOK A TRAINING SESSION, VISIT WWW.EXPORTSPARK.COM